|  |  |
| --- | --- |
| OCHA Product Survey TemplateField Information Services (February 2018) |  |

Links to short, 30-second are to be added to the footer every OCHA information product, to gather basic information on their value, ease of discovery, accuracy and clarity. All OCHA staff are to encourage partners to complete the survey as much as possible.

|  |  |
| --- | --- |
| ../../../../../Dropbox/Miscellaneous/Humanitarian%20Icons/White%20on%20blue/activity_needs_assessment_100px_blu | Please take our 30-second survey |

Your location

- [Country]: [Location]

- [Country]: [Other / Field Location]

- Other country

Your Organisation (pulldown box, choose one)

- UN or IO

- Red Cross

- International NGO

- National NGO

- Donor or foreign government

- National government

- Media

- Individual

- Other

--- AAA ---

Information Product or Service (pulldown box, choose one)

- Humanitarian Snapshot

- Humanitarian Dashboard

- Humanitarian Bulletin

- Humanitarian Outlook

- Funding update

- Who does what where (3W)

- Map

- Contact list

- Meeting schedule

- HumanitarianResponse.info

- Humanitarian ID

- Humanitarian Kiosk

Was the product easy to find (scale, choose one)

- Very difficult

- Somewhat difficult

- Somewhat easy

- Very easy

Was the product easy to understand? (scale, choose one)

- Very difficult

- Somewhat difficult

- Somewhat easy

- Very easy

Was the product useful? (scale, choose one)

- Not at all useful

- Not very useful

- Somewhat useful

- Very useful

Was the information on the product accurate? (scale, choose one)

- Not at all accurate

- Not very accurate

- Somewhat accurate

- Very accurate

What’s your overall satisfaction with the product (scale, choose one)

- Very unsatisfied

- Somewhat unsatisfied

- Somewhat satisfied

- Very satisfied

Do you want to rate another product?

- Yes (go to AAA)

- No (Thank you! Exit)